

# Dimensions of User Experience

## TECHNOLOGICAL FRAME

Web Standards

Performance

Digital Media

User Conditioning

## CONCEPTUAL FRAME

CD / CI

User Research

Content Analysis

User Typology

Product Typology

User Journeys

Information Architecture

Wireframe / Prototype

## ARTWORK FRAME

Visual Design

Master Template

Main Templates

Icons / Design Patterns

Information Design

Interaction Design

Dialog Design

## ANALYTICAL FRAME

Analytics

Heat Maps

User Testings

Qualitative Analysis